



INFO 2018/2

Luxembourg, 9th April 2018

01. FROM YOUR PRESIDENT

Dear Friends,

We started this year with a European number one on the world ranking list! Dimitrij Ovtcharov (GER) achieved this milestone with some 'help' of a new and more up-to-date ranking system. He was followed by his countryman Timo Boll, who also wrote history by being the oldest number one man on the WRL ever. Our congratulations to both champions. By the time you are reading this, our Asian friends will claim that the order has been restored: since April 1st, 21 year old Fan Zhendong (CHN) is world's number one... With work to do for Timo and Dima who are at his heels!



Those who were in Minsk (BLR) at the U-21 Belgosstrakh European Championship, have been witnessing a five star event. Despite the heavy snow and temperatures far below zero, the Belarussian organisers have performed at their best. Led by 'amicable event chief' Alexandre Petkevitch, supported by a team of very competent and hospitable men and women, the event met with all the compliments one can think of. On behalf of the Executive Board, our heartfelt congratulations for a great achievement!

Hereunder (item 11) you will find a large number of tips and tricks to present your home matches during the first stages of the European Team Championships. I think these provide for a good learning experience and helps to promote our sport at local and national level. With support from our ITTF commercial and marketing colleagues and based on a strategic commercial agreement between ETTU and ITTF, we are entering a new era of table tennis promotion. I sincerely hope and wish that we can continue improving the overall quality of our performances as organisers and promoters of our sport.

We are also very glad with Nittaku as official ball supplier for our European Championships in the years to come. With our new 'stage 1 and so on' system, quite a logistic challenge for this knowledgeable and loyal supplier.

I cannot end this welcome without some words about the upcoming Extraordinary Congress in Halmstad (SWE), in particular about the President's remuneration. You will have read the correspondence after the interventions of the representative of our friends from Bosnia-Herzegovina during the Luxembourg Congress. Whatever we and you may think of it, the financial situation of ETTU and the large number of successful changes and innovations that have been dealt with by the Executive Board(s) with the support of our Member Associations since 2013/2014 make me feel one of the humblest, yet proudest Presidents in the world of sports.

Kindest regards,



Ronald Kramer



02. 2018 ETTU EXTRAORDINARY CONGRESS

- The Extraordinary Congress will be held on Monday 30th April 2018, 0930h – 1300h, at the Halmstad Arena (room ABBA), Halmstad, SWE.

AGENDA

1. Welcome by the ETTU President Ronald Kramer
2. Adoption of the Agenda
3. President's Report
 - a Payments to the President from 2013 to 2017
4. Executive Board updates
 - a 2017 Budget
 - b 2018 Development Program
 - c 2018-2019 Club Competitions
5. Constitutional Review update and discussion
6. Minsk 2019 European Games
7. European Championships
 - a Team events, Final Stage 2019
 - b Suggestions from Associations not participating in Stage 1
8. Any other business
9. Closure

03. 2018 ETTU ORDINARY CONGRESS – ALICANTE

- Please note the 2018 ETTU Ordinary Congress will be held in Alicante ESP on Wednesday 19th September 2018 (09:30) during the 2018 ITTF European Championships.

- Propositions for the Agenda must be received by the ETTU Secretariat (ettu@pt.lu and rcsettu@pt.lu) not later than **Wednesday 27th June 2018**.

- Notice of the Congress venue and Agenda will be sent to all member Associations not later than Wednesday 1st August 2018.

04. **REMINDER!** FUTURE ETTU EVENTS – 2021 and 2022

-Associations wishing to stage the following ETTU events

2021 EUROPEAN UNDER 21 CHAMPIONSHIPS
2021 EUROPEAN YOUTH CHAMPIONSHIPS
2021 EUROPEAN CHAMPIONSHIPS (team events) Final Stage
2021 EUROPE YOUTH TOP 10

2022 EUROPEAN UNDER 21 CHAMPIONSHIPS
2022 EUROPEAN YOUTH CHAMPIONSHIPS
2022 EUROPEAN CHAMPIONSHIPS (individual events)
2022 EUROPE YOUTH TOP 10

are kindly requested to send their initial applications to the ETTU Secretariat (ettu@pt.lu and rcsettu@pt.lu)

to arrive not later than **Friday 20th April 2018**.



05. MINSK 2019 EUROPEAN GAMES

- Details of the Minsk 2019 European Games Table Tennis competition format, system of play and qualification system are included in the Qualification System – Table Tennis document sent with INFO 2018/2.
- Events – Men’s Team, Women’s Team, Men’s Singles, Women’s Singles, Mixed Doubles.
- Athlete Quota – 64 men, 64 women.
- Maximum number of athletes per NOC – Men’s Team (3), Women’s Team (3), Mixed Doubles pair (1+1). Total 4 men and 4 women.
- Host NOC (BLR) Athlete Quota – Men’s Team (3), Women’s Team (3), Mixed Doubles pair (1+1). Total 4 men and 4 women.
- Team Events – 12 Men’s Teams, 12 Women’s Teams.
- Singles Events – 52 Men, 52 Women, maximum 2 Men and 2 Women per NOC.
- Mixed Doubles Event – 16 pairs, maximum 1 pair per NOC.
- Eligibility – all athletes must comply with the provisions of the Olympic Charter currently in force, including but not limited to, Rule 41 (Nationality of Competitors). Only those athletes who have complied with the Olympic Charter may participate in the Minsk 2019 European Games.
- Universality – 3 men and 3 women. Places are made available to eligible NOCs.
- Tokyo 2020 Olympic Games – the 3 medallists of the Men’s and Women’s Singles events, the gold medallist team of the Men’s and Women’s Team events and the gold medallist pair of the Mixed Doubles event will receive automatic qualification for Tokyo 2020.

06. 2018 STAG EUROPEAN YOUTH CHAMPIONSHIPS

- The prospectus for the 2018 STAG European Youth Championships, to be held in the city of Cluj-Napoca ROU from Sunday 15th to Tuesday 24th July 2018, has been published online.
- The draw for the team events will take place on Thursday 14th June 2018 in Bucharest ROU.

07. 2019 ITTF EUROPEAN TEAM CHAMPIONSHIPS FINAL STAGE

- The ITTF European Team Championships Final Stage will be held from Tuesday 3rd to Sunday 8th September 2019 in the city of Nantes FRA.

08. REMINDER! ETTU WEBSITE – MEMBER AREA

- Please note a reminder of your access codes (login and password) for the ‘member area’ section ‘documents’ on the ETTU website (for ETTU member Associations only) will be emailed separately.
- Here you can see, for example, the minutes of the ETTU Congress and Executive Board meetings. We are working to complete this section of the website as soon as possible.



09. ETTU 60th ANNIVERSARY BOOK

· Copies of the ETTU 60th Anniversary book are available for €25 plus postage per copy. If you wish to order, please contact the ETTU Secretariat (ettu@pt.lu).

10. DATES FOR YOUR DIARY 2018

· Please note the following dates:

- **STAG European Youth Championships**, Cluj-Napoca ROU – Sunday 15th to Tuesday 24th July 2018
- **Europe Youth Top 10**, Vila Real, POR – Friday 7th to Sunday 9th September 2018
- **ITTF European Championships**, Alicante ESP – Tuesday 18th to Sunday 23rd September 2018
- **3rd Youth Olympic Games**, Buenos Aires ARG – Saturday 6th to Thursday 18th October 2018

11. ITTF EUROPEAN TEAM CHAMPIONSHIPS Stage 1

· **Promotion Guide - Tips and Ideas**

Version 1

The following is a list of examples that may help you in the successful planning of your home matches.

· **Pre-match**

- Prepare a promotion and media plan to promote matches – a plan should contain promotion activities through various channels, and maximise the fact that all matches are European Championship matches
- Write and circulate lots of good quality press releases in the lead up to matches promoting the match, players, accreditation deadlines and processes and keep your media contacts up-to-date on what is happening
- Consider holding a press conference with partners, media, Association President, local Mayor, players, coaches etc (can be in advance of the event, e.g. 2-3 weeks)
- Promotion and Marketing material:
 - Consider joint promotion in towns and cities with local partners (bill boards and digital advertising screens in towns and cities, banners outside venues, street light flags)
 - Design and print banners, backdrops, posters
 - Use ITTF/ETTU and other logos (ETTU portal information to follow)
 - Use hashtag #RoadToNantes (the hashtag for the 2018 Stage 1 and 2)
 - Link to ETTU Channels (Facebook - @EuropeanTableTennisUnion; Twitter - @ETTU_TTennis; Instagram - ettu_official; and photos on flickr)
- Organise a professional photographer or photography student for the match
- Build interest and engagement in matches through all channels and content – each match is part of the European Championships – use your players to promote matches too
- Plan to make your matches exciting and enjoyable for your fans / ticket purchasers / spectators to enjoy
- Don't forget to check and implement the technical guidelines for live streaming
- Contact local, regional, and national TV broadcast stations for interest in your matches
- Organise interviews with players, influential people and partners
- Consider selling tickets for matches to generate income – online ticketing providers are often not expensive



- Invite influential people, Mayor, regional politician, city council representation, key press and media contacts to the match (provide tea, coffee, food), local community, schools (involved in your table tennis development programmes or through your city / town partner)

• **During match**

- Live scoring and streaming is working effectively
- Conduct interviews with players, influential people and partners / sponsors, take photos and short video clips (smartphone, camera, handi-cams or go-pro)
- Engage and entertain with fans / spectators, e.g. sport presentation, announcers, music, lights, players signing autographs etc
- Use hashtag #RoadToNantes in social media

• **Post-match**

- Explore post-match press conference, players and coaches engaging with fans
- Circulate a post-match press release to your media and press contacts (and share with ETTU to also post)
- Post photos and match content / reports on all digital and social channels
- Upload photos, clips, quotes, interesting information and video to the ETTU portal so ETTU and ITTF can also promote content
- Write a report on your marketing and promotion activities for colleagues and management to demonstrate impact made, celebrate successes, outline learnings for next time

• If you have any questions, please contact –
Jonny Cowan (icowan@ittf.com) and Elena Dubkova (edubkova.ittf@gmail.com).

• **Dates**

Stage 1 A groups and B groups

27 th February 2018	1v3	1v3, 2v4 (for B groups with 4 teams)
27 th March 2018	2v1	2v1, 4v3
22nd May 2018	3v2	3v2, 1v4
23rd October 2018	3v1	3v1, 4v2
20th November 2018	1v2	1v2, 3v4
4th December 2018	2v3	2v3, 4v1

Stage 2 groups

18th and 19th May 2019

• **Draws**

Stage 2 groups – seeding according to ITTF World ranking;

Final Stage groups – the 2017 title holder (Men – Germany, Women – Romania), the host Association (France) and the 6 stage 1 group winners will be drawn to position 1 of the 8 groups, according to a seeding list provided by the Ranking Committee. The remaining 16 teams, seeded according to ITTF World ranking, will be drawn to positions 2 and 3 of the 8 groups.



12. THANK YOU FROM THE SECRETARIAT

- Thank you to the 50 Associations who have paid their 2017 invoice. Many thanks for your co-operation.
- Member Associations with unpaid 2017 invoices are kindly requested to assist European Table Tennis Union by giving this matter their earliest attention.
- Payments made be made by bank transfer or by arrangement during the Liebherr ITTF World Team Championships in Halmstad.

Best wishes from the ETTU Secretariat

ETTU DEVELOPMENT PARTNER

The advertisement features the TIBHAR logo in red and white at the top left. The word "EVOLUTION" is written in large, metallic, 3D-style letters across the center. Below this, three TIBHAR Evolution racket boxes are shown: MXP (red), ELP (green), and FXP (blue). Each box has the word "EVOLUTION" and its Japanese equivalent "エボリューション" above the model name. A QR code with the TIBHAR logo is located in the bottom left corner. The background is a soft-focus image of several white table tennis rackets.



ETTU SUPPLIERS POOL MEMBERS

