

# ETTU inventory Events – Sponsorship

## European Table Tennis Championships Stage 1

The following describes the rights for the ETTU sponsors/suppliers.

- **Title Sponsor** will have the following rights, to be implemented by the LOC:
  - Naming right of the Championship with Event Title (eg. Sponsor Name Year European Table Tennis Championships Stage 1)
  - Top floor sticker in all court tables (ETTU and Sponsor to agree floor sticker design e.g. dimension, size and 1.5 stretch up to 5m2 size; Title Sponsor to print and ship floor stickers with other activation equipment).
  - Sponsor logo in the net of all court tables.
  - Eight (8) advertising boards in each court; see illustration below for positions. To note that LED may replace A/B-boards. Each court is composed by total of twenty-eight (28) advertising boards.
  - If LED surrounds are used, the Title Sponsor is entitled to thirty-three (33%) of the LED sequences. The LED rotation will be made after each point.
  - 1 Trade stand of thirty (30) m2 in prime Title Sponsor position.
  - Other branded machines, equipment or activation items as agreed between Title Sponsor, ETTU and LOC; this includes secondary banner branding opportunities which may or may not be possible dependent on the Event branding plan and Event branding identity.
  - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
  - Sponsor's logo and name on the front cover of the Event official programme and the Official Poster for the Event.
  - One (1) full page colour advertisement, in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
  - 30 second Sponsor advert played on the venue big screen (provided venue has screens for the Championship/event).
  - Sponsor is entitled to receive ten (10) VIP-passes for each session. VIP-passes entitle Sponsor access to VIP-facilities at the Championships/Event.
  - The Sponsor benefits from product exclusivity.
  - Sponsor is entitled to receive ten (10) day tickets (general admission) for each session.
  - Sponsor is entitled to two (2) double rooms for the duration of the Championship in the official Event hotel (from the night before the Championships starts to the morning after the final day).
  - Sponsor is entitled to transport between the venue, hotel and airport. LOC shall endeavour to ensure one (1) private car for the use of Sponsor.
  - Sponsor shall provide all necessary artwork and logos.

- **Major Sponsor** will have the following rights, to be implemented by the LOC:
  - 1 logo sticker on the floor, on the short side i.e. left or right side of the table(s) of maximum size of 2.5m<sup>2</sup>, at the court table(s) covering the live streaming.
  - 3 advertising boards in each court of the live streaming. To note that LED may replace A/B-boards.
  - If LED surrounds are used, the Sponsor is entitled to eleven (11%) of the LED sequences.
  - 1 Trade stand of fifteen (15) m<sup>2</sup>.
  - Logos on the backdrops
  - 1 advertisement in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
  - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
  - 10 entry tickets per day.
  - 5 VIP accreditations per day.
  - Two (2) rooms for the duration of the Championship in the official Event hotel (from the night before the Championships starts to the morning after the final day).
  - The Sponsor may benefit from product exclusivity.
  
- **Ball Sponsor** (Nittaku confirmed for the 2025 ETTC) will have the following rights, to be implemented by the LOC:
  - 1 Trade stand of thirty (30) m<sup>2</sup> space, free of charges
  - full hospitality (2 double rooms) and four (4) VIP accreditations per day.
  - Logo on Event official program front cover and poster and on the official event's website with permanent link to the balls sponsor URL.
  - 2 logos on A-Boards/B-Boards/LED\* surrounds at each court table(s) covering the live streaming. \*At LED surrounds a successive animation of logos will run according to an algorithm agreed by LOC and ETTU.
  - Logo on Backdrops with agreed percentage of logo appearance.

*The ball supplier will supply the LOC with a sufficient amount of balls.*

- **Official Timekeeper Sponsor** will have the following rights, to be implemented by the LOC:
  - 2 advertising boards in each court of the live streaming. To note that LED may replace A/B-boards.
  - If LED surrounds are used, the Sponsor is entitled to six (6%) of the LED sequences.
  - 1 Trade stand of twelve (12) m<sup>2</sup> space, free of charges
  - Logos on the backdrops

- 1 advertisement in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
  - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
  - 4 entry tickets per day .
  - 2 VIP accreditations per day.
  - Two (2) rooms for the duration of the Championship in the official Event hotel (from the night before the Championships starts to the morning after the final day).
- **Suppliers Pool Members** will have the following rights, to be implemented by the LOC:
    - sales booth of each twelve (12)m2 space in the commercial area, but only to those who have been selected / confirmed by ETTU (maximum 2 suppliers)
    - 1 half-page colour advertisement in the event official program and two (2) VIP accreditations.
- **General terms:**
    - The **ETTU logo** (1) must be placed on the short side, right side of the table(s) of maximum size of 2.5m2 in court of all live streaming tables.
    - In case any of the above ETTU sponsors/suppliers are not confirmed for a Championship, ETTU can, at its sole discretion, redistribute the inventory with limitation to only field of play and surrounds advertisement of the not confirmed ETTU sponsors/suppliers to other ETTU sponsors/suppliers listed above. The same applies also in case all ETTU sponsors/suppliers are confirmed but a different agreement in place between ETTU and one or more of the ETTU sponsors/suppliers (i.e. 1 ETTU logo space given to sp./sup. or 1 sp./sup. logo space given to another sp./sup.).
    - LOC may define and allocate at its discretion and according to the available rights, the rights and obligations for its own sponsors and suppliers.



Major Sponsor /Sponsor

Major Sponsor 1 (LOC)

TITLE SPONSOR

Major Sponsor (2)

1	2	3	4	5
---	---	---	---	---

Ball Sponsor	28
TITLE SPONSOR	27
Major Sponsor (2)	26
Time Keeper	25
LOC Sponsor	24
TITLE SPONSOR	23
LOC Sponsor	22
LOC Sponsor	21
LOC Sponsor	20

TITLE SPONSOR

Major Sponsor 1 (LOC)	6
TITLE SPONSOR	7
Ball Sponsor	8
Time Keeper	9
LOC Sponsor	10
TITLE SPONSOR	11
LOC Sponsor	12
LOC Sponsor	13
LOC Sponsor	14



Major Sponsor 1 (LOC)



Major Sponsor 1 (LOC)

19	18	17	16	15
----	----	----	----	----

Major Sponsor (2)

TITLE SPONSOR

Major Sponsor 1 (LOC)

