

# ETTU inventory Events – Sponsorship

## European Table Tennis Championships Stage 1

The following describes the rights for the ETTU sponsors/suppliers.

- **Title Sponsor** will have the following rights, to be implemented by the LOC:
  - Naming right of the Championship with Event Title (eg. Sponsor Name Year European Table Tennis Championships Stage 1)
  - Top floor sticker in all court tables (ETTU and Sponsor to agree floor sticker design e.g. dimension, size and 1.5 stretch up to 5m2 size; Title Sponsor to print and ship floor stickers with other activation equipment).
  - Sponsor logo in the net of all court tables.
  - Eight (8) advertising boards in each court; see illustration below for positions. To note that LED may replace A/B-boards. Each court is composed by total of twenty-eight (28) advertising boards.
  - If LED surrounds are used, the Title Sponsor is entitled to twenty-nine percent (29%) of the LED sequences which equals (by round-up) eight (8) out of twenty-eight (28) classic advertising boards. The LED rotation will be made after each point.
  - 1 Trade stand of thirty (30) m2 in prime Title Sponsor position.
  - Other branded machines, equipment or activation items as agreed between Title Sponsor, ETTU and LOC; this includes secondary banner branding opportunities which may or may not be possible dependent on the Event branding plan and Event branding identity.
  - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
  - Sponsor's logo and name on the front cover of the Event official programme and the Official Poster for the Event.
  - One (1) full page colour advertisement, in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
  - 30 second Sponsor advert played on the venue big screen or TV screens.
  - Sponsor is entitled to receive six (6) VIP-passes for each day. VIP-passes entitle Sponsor access to VIP-facilities at the Championships/Event.
  - The Sponsor benefits from product exclusivity.
  - Sponsor is entitled to receive ten (10) tickets (general admission) for each day.
  - Sponsor is entitled to two (2) double rooms for the duration of the Championship in the official Event hotel (from the night before the Championships starts to the morning after the final day).
  - Sponsor is entitled to transport between the venue, hotel and airport. LOC shall endeavour to ensure one (1) private car for the use of Sponsor.
  - Sponsor shall provide all necessary artwork and logos.

- **Major Sponsor** will have the following rights, to be implemented by the LOC:
  - 1 logo sticker on the floor, on the short side, right side of the table(s) of maximum size of 2.5m<sup>2</sup>, at each court.
  - 3 advertising boards in each court. To note that LED may replace A/B-boards.
  - If LED surrounds are used, the Sponsor is entitled to eleven percent (11%) of the LED sequences which equals (by round-up) three (3) out of twenty-eight (28) classic advertising boards.
  - 1 Trade stand of fifteen (15) m<sup>2</sup>.
  - Logos on the backdrops
  - 1 advertisement in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
  - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
  - 10 entry tickets per day.
  - 4 VIP accreditations per day.
  - Two (2) double rooms for the duration of the Championship in the official Event hotel (from the night before the Championships starts to the morning after the final day).
  - The Sponsor may benefit from product exclusivity.
  
- **Ball Sponsor** (Nittaku) will have the following rights, to be implemented by the LOC:
  - 1 Trade stand of twenty (20) m<sup>2</sup> space, free of charges
  - full hospitality two (2) double rooms and four (4) VIP accreditations per day.
  - Logo on Event official program cover and poster.
  - 3 logos on A-Boards/B-Boards surrounds at each court.
  - If LED surrounds are used, the Sponsor is entitled to eleven percent (11%) of the LED sequences which equals (by round-up) three (3) out of twenty-eight (28) classic advertising boards.
  - Logo on Backdrops with agreed percentage of logo appearance.

*The ball supplier will supply the LOC with 300 dozens (3.600) balls.*

- **Official Timekeeper Sponsor** will have the following rights, to be implemented by the LOC:
  - 3 advertising boards in each court. To note that LED may replace A/B-boards.
  - If LED surrounds are used, the Sponsor is entitled to eleven percent (11%) of the LED sequences which equals (by round-up) three (3) out of twenty-eight (28) classic advertising boards.
  - 1 Trade stand of twelve (12) m2 space, free of charges
  - Logos on the backdrops
  - 1 advertisement in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
  - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
  - 4 entry tickets per day .
  - 4 VIP accreditations per day.
  - Two (2) double rooms for the duration of the Championship in the official Event hotel (from the night before the Championships starts to the morning after the final day).
  
- **Suppliers Pool Members** will have the following rights, to be implemented by the LOC:
  - sales booth of each twelve (12) m2 space in the commercial area, but only to those who have been selected / confirmed by ETTU (maximum 2 suppliers).
  - 1 half-page colour advertisement in the event official program and two (2) VIP accreditations.
  
- **General terms:**
  - The **ETTU logo** (1) must be placed on the short side, right side of the table(s) of maximum size of 2.5m2 in court of all tables.
  - ETTU is entitled to two (2) advertising boards in each court and to seven percent (7%) of the LED sequences, in case of LED boards, in each court, which equals two (2) out of twenty-eight (28) classic advertising boards.
  - In case any of the above ETTU sponsors/suppliers are not confirmed for a Championship, ETTU can, at its sole discretion, redistribute the inventory with limitation to only field of play and surrounds advertisement of the not confirmed ETTU sponsors/suppliers to other ETTU sponsors/suppliers listed above. The same applies also in case all ETTU sponsors/suppliers are confirmed but a different agreement in place between ETTU and one or more of the ETTU sponsors/suppliers (i.e. 1 ETTU logo space given to sp./sup. or 1 sp./sup. logo space given to another sp./sup.).
  - LOC may define and allocate at its discretion and according to the available rights, the rights and obligations for its own sponsors and suppliers.



/Sponsor

Major Sponsor (LOC)

TITLE SPONSOR

Major Sponsor (ETTU)

1	2	3	4	5
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Ball Sponsor

28

TITLE SPONSOR

27

Major Sponsor (ETTU)

26

Time Keeper

25

LOC Sponsor

24

TITLE SPONSOR

23

Ball Sponsor

22

LOC Sponsor

21

Time Keeper

20

TITLE SPONSOR

Major Sponsor (LOC)



TITLE SPONSOR

Major Sponsor (ETTU)



Major Sponsor (LOC or ETTU)

6

Major Sponsor (LOC)

7

TITLE SPONSOR

8

Ball Sponsor

9

Time Keeper

10

LOC Sponsor

11

TITLE SPONSOR

12

LOC Sponsor

13

LOC Sponsor

14

LOC Sponsor

19	18	17	16	15
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Major Sponsor (ETTU)

TITLE SPONSOR

Major Sponsor (LOC)

