

EUROPEAN TABLE TENNIS UNION



JOOLA EUROPEAN NATIONS LEAGUE

**TECHNICAL and ECONOMICAL
DIRECTIVES
CHALLENGE & STANDARD DIVISIONS**

The European Nations League, hereinafter referred to as “the Event”, shall be organised according to the ETTU Regulations applicable for the Event, i.e. Chapter “F” of the ETTU Handbook.

In addition to these Regulations, the following requirements must be respected and fulfilled.

1. PARTIES INVOLVED

- ETTU – European Table Tennis Union, (General Secretary (ETTU/GS)).
- The Member Associations, participating in the event.
- JOOLA is the 2009-2012 European Nations League (ENL) title sponsor and technical equipment sponsor. Therefore the event’s official name will be:

2009-2012 JOOLA European Nations League.

2. SPORT FACILITIES:

2.1 HALLS

There shall be a playing hall, with a seating capacity of at least 500 persons, large enough to accommodate one (1) playing court (table), in a playing area of at least 16 x 8 m.

2.1.1 Lighting

The lighting level shall be at least eight hundred (800) LUX over the table. The lighting sources have to be fixed at least five (5) meters above the floor, vertically above the playing area.

The background shall be kept dark. Daylight coming in through windows or other openings or apertures is strictly forbidden.

2.1.2 Flooring

The floor of the playing court shall be a dark non-slippery plastic or wooden floor preferably without lines. Advertisement on the floor has to comply with ITTF and ETTU Regulations for international competitions.

2.1.3 Heating

The temperature in all playing areas shall be between 18 to 22 degrees Celsius.

2.1.4 **Changing Rooms**

There shall be changing rooms (at least 3, 1 for each of the teams and 1 for the referee/umpires) of good standard, with enough showers and toilets and preferably with lockers for clothing.

2.1.5 **Gluing**

Adhesives containing volatile organic solvents shall not be used from 1st September 2008.

2.1.6. **Speaker’s platform**

A raised platform shall be arranged in the playing hall for the speakers.

A suitable speaker service shall be provided in the playing hall, during the whole duration of the match.

2.2 **EQUIPMENT**

2.2.1 Starting from January 2009, JOOLA shall provide to each ETTU Member Association taking part in the event (depending on the division they are qualified for) all needed TT equipment.

2.2.2 The provision shall be granted to the National Association for each team qualified for the event (male and female), for a total of 48 (24+24 teams). Consequently, those NA having two teams (one male and one female) participating in the event, will receive a double provision.

2.2.3 Should the number of teams qualified for both competitions (men and women) above than 24 teams each, a fourth division may be organized for the exceeding teams. In that case, it’s up to the company to decide if supply the same provision for all the teams engaged in the fourth division

2.2.4 The equipment shall be delivered by the company, free of charge for the NA, to the official seat of the NA or to any other location agreed upon between the Company and the NA.

2.2.5 The equipment delivered by JOOLA shall stay the property of the NA who for each ENL home-match shall take care of the transport and set-up at its own cost. The NA shall be responsible for the smooth handling of the equipment by the local promoters or any other person in charge.

2.3 GOODS PROVISION

2.3.1 For each participating team JOOLA will provide the following goods:

<p>2 competition tables 2 nets with post sets 2 scoring boards</p>	<p>360 white *** quality balls 2 towel boxes 2 umpiring tables</p>
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2.3.2 The following quantities and types of surrounds for every team shall be supplied by JOOLA:

Premier Division		Challenge Division	Standard Division
50 ¹⁾ surrounds of 1,40 mt length	10 ²⁾ corner board of 1 mt length	30 ³⁾ surrounds of 2 mt length	30 ³⁾ surrounds of 2 mt length

¹⁾ whereof 38 without any label, 10 with Title and/or Company's logos, 2 with ETTU/ENL logos

²⁾ all with both Title and Company's logos.

³⁾ whereof 20 without any label, 8 with Title and/or Company's logos, 2 with ETTU/ENL logos

⁴⁾ More towel boxes shall be delivered by the Company, if this is necessary and/or if requested by the NA

2.3.3 Each National Association may ask the Company to print surrounds with the logos of their own sponsors. The Company shall provide this service to the NA at the most favourable price.

2.4 TITLE SPONSOR'S RIGHTS AND BENEFITS

2.4.1 Each hosting National Association shall grant JOOLA general promotional rights as follows:

Spaces	Duties
Exhibition area (if requested)	1 of 20 sqm minimum
Surrounds	6 ¹⁾ or 8 ²⁾
	(2 mt length) (1,40 mt length)
Corner Boards	4 ³⁾
Banners in the playing hall	2 ⁴⁾

¹⁾ six (6): two (2) on each long side of the playing court and one (1) on each short side of the playing court.

²⁾ eight (8): two (2) on each side of the playing court.

³⁾ Corner surrounds will be set up for premier division matches only, beginning from the top, as follows: Title Sponsor's logo along with event's lettering, Technical Supplier's logo

⁴⁾ if provided by the company at its own cost

2.4.2 Each host Association shall grant JOOLA (if requested) the following benefits on the occasion of each home match:

- 6 entry tickets with VIP status
- 6 entry tickets of the best seating category

2.4.3 Furthermore, every NA must provide:

- The company's logo and 1 full page colour advertisement, free of charge, in any match programme;
- Two banners displayed in the playing halls (to be provided to each NA by the company)

2.5 COURT SET-UP

2.5.1 Each Association shall respect the event's playing courts set-up as follows:

- **Premier Division:** 36 A-boards 1.40 Mt. (12 on each long side, 6 on each short side) + 4 corner boards 1 Mt.
- **Challenge and Standard Division:** 24 surrounds 2 Mt. (8 on each long side, 4 on each short side).

2.5.2 See Annex 1 and 2 to fix the correct title sponsor surrounds' position.

2.5.3 Advertising rights other than those above mentioned, as well as a maximum 2 spots on the floor of the playing area belong to the host association.

2.5.4 Each Association will set-up one ETTU/ENL surround.

2.6 PRACTICE AND PLAYING SCHEDULE

2.6.1 Practice

Practise (at least 2 hours) shall be arranged for the visiting team the evening before the match is to be played as well as during the day of the match under the same conditions as for the match proper.

2.6.2 Playing Schedule

Matches shall be played according to the proposed playing schedule and the start of the match shall be 7:30 p.m. To postpone a match is not allowed. Association may however agree to have the match played at an earlier date. Such a change needs to be communicated to the ETTU Secretariat latest 6 weeks before the match is supposed to be played.

2.6.3 Match Procedure

All matches have to be played according to following playing system: A1 – B2, A2 – B1, A3 – B3, A1 – B1, Doubles A2, 3 or 4 - Doubles B2, 3 or 4. **(Further details to be published at the beginning of February, according to the result of the postal ballot).**

3. ACCOMMODATION / TRANSPORTATION

3.1 HOTEL

All players, coaches, officials and referees/umpires shall be accommodated in the same hotel.

The hotel shall be a four star or a three star plus hotel (single or double room with bath or shower) and preferably within walking distance, but anyway not more than 20 minutes (by car or bus), away from the playing hall. Transport between hotel and venue must be provided by the host.

3.2 BOARDING / MEALS

Catering shall be provided in the hotel of accommodation.

Meal times shall be flexible and co-ordinated with the duration of the match in order to allow the players to have a meal after the match.

3.3 TRANSPORTATION

The Organising Association shall provide free transportation for all participants as follows:

- at their arrival, from the nearest international airport or railway station to the hotel and playing hall;
- at their departure, from the hotel or playing hall back to the respective airport or railway station.

4. PRESS / MEDIA

4.1 PROGRAMME LEAFLET

4.1.1 It is recommended to issue a programme leaflet by the organising Association for every home match.

4.1.2 Hosting Associations must always, in any publication under their responsibility regarding the League, use the correct denomination of the title sponsor. An Association failing to do this shall be fined by the ETTU General Secretary and shall be made liable for the payment of all undisputed damages claimed by the title sponsor.

4.2 RESULTS UP-DATE

- 4.2.3 In order to provide the complete results of the event as soon as possible, all National Associations are requested to cooperate at their best. Immediately after the conclusion of a match or a stage group, the hosting Association has to:
- Enter the complete results into the web-based results system provided by the ETTU (each association shall nominate an authorized user who will receive login password and all relevant technical details to access and use such extremely user-friendly system).
 - send a copy of the results sheet either by fax or by e-mail to the ETTU Secretariat as well as to the ETTU results service.
- 4.2.4 The LSS service may also be provided by the Host Association using other than the ETTU's tools, but only after previous authorization by the ETTU. In any case, additional services must not replace those provided by the official ETTU web site.
- 4.2.5 Whenever requested by the ETTU (semi-finals and finals only), each Association participating in the League has to provide necessary conditions and staff for the electronic transmission of each home match by a “live ticker” system made available by the ETTU.

4.3 INTERNET

If requested in advance, every host association has to ensure the TV streaming service provided by the IT company of the ETTU, according to the following technical requirements:

Internet access:

- Internet connection with Min. 2048 Kbit/s UPLOAD data rate; site.
- Internet connection with Min 2048 Kbit/s DOWNLOAD data rate;
- Installed router;
- min. 5 static IP addresses;
- Unlimited Internet traffic;
- Director's workplace or 3 persons inside the main hall or very close to it;
- TT cameras ->director's workplace: max 40;
- director's workplace -> access router.: max 10 m.

In the Premier Division, every Association participating in the ENL shall provide, for every match, the ETTU LSS system (Live Score System). In the other Divisions the home teams shall update the complete results at the end of the match through the same system.

4.4 EVENT'S OFFICIAL WEB SITE

- 4.1 From October 2008 on the ETTU will publish a new section of its official web site www.ettu.org dedicated to the 2009-2012 JOOLA European Nations League. All the National Associations taking part in the event are kindly invited to cooperate with the ETTU Web Team (EWT) and provide all information concerning their national teams, the home match they organise and any other information about ENL.

4.2 Please address any message concerning ENL at the following mail box: ewt@ettu.org.

4.5 FACILITIES

Phone lines and direct access to internet shall be available in the playing hall.

Media persons shall be provided with all necessary services, including special seats near the playing area and direct access to internet and phone

5. ENTRY CARDS / VIP

5.1 If requested, the Organising Association shall provide ETTU with five (5) VIP entry tickets (free of charge) for their guests, sponsors, suppliers, etc.

5.2 Each host National Association shall grant JOOLA (if requested) the following benefits on the occasion of each home match:

- 6 entry tickets with VIP status
- 6 entry tickets of the best seating category

5.3 VIP CARE

If possible, there shall be a special VIP-room, where drinks and snacks are served to honorary guests, sponsors, suppliers, etc., free of charge.

5.4 FLAGS

The following flags shall be hoisted in the playing hall

- the flag of the host Association
- the flag of the visiting Association
- the flag of ETTU.

5.5 WINNER'S CEREMONY (only for final matches)

There shall be a winner's ceremony at the end of the Event. The winner's podium (for 14 persons) shall be separated from the spectators and from the press area.

5.6 TROPHIES and AWARDS

The winners of every category shall receive the appropriate trophies. Prize money is granted to the teams ranked 1-6 in the Premier Division, to the teams ranked 1-4 in the Challenge Division and to the team ranked 1 in the Standard Division.

The allocation of Prize Money – men and women equally considered – will be as follows:
(see regulations F.10.3 and F.10.4)

Challenge Division

Winners	2 x 5.000.00	10.000.00 €
Runners-up	2 x 2.500.00	5.000.00 €
Third places	2 x 1.000.00	2.000.00 €
Fourth places	0.00	0.00 €
Altogether		17.000.00 €

Standard Division

Winners	2 x 1.000.00	2.000.00 €
Altogether		2.000.00 €

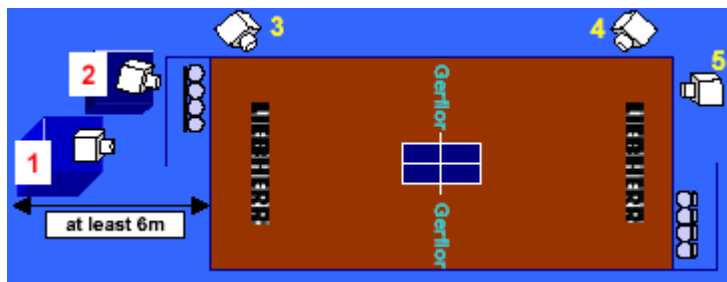
6. TV COVERAGE

6.1 The ETTU holds the following rights for every team match within the League:

- The International TV rights.
- The IPTV (Live Streaming on Internet) and mobile rights.

6.2 Domestic TV rights belong to the Host Association of each match.

6.3 The TV production standard must be according to ETTU requirements (minimum 5 cameras, see diagram below):



7. MARKETING, ADVERTISING

7.1 The exclusive right to appoint a title sponsor is vested in the ETTU.

7.2 The exclusive right to appoint the supplier of the playing floor is vested in the ETTU.

7.3 The advertisement space on the surrounds (inside and outside) is shared by the ETTU (25%) and the Organising Association (75%).

7.4 All other advertisement rights – on the playing equipment or elsewhere – belong to the Organising Association.

7.5 No advertisement for any other TT-equipment brand than *the Company's* shall be on the surrounds around the playing areas, nor on any equipment inside the playing courts (except the players', the referee's and the umpires' clothing), nor on the floor, nor on the table, nor anywhere else in the direct swivel field of TV cameras at any matches.

7.6 Exhibition stands

Areas for exhibition/trade stands shall provided free of charge to the ETTU, upon a relating request, for the Event Title Sponsor, the ETTU Development Sponsor, the Event Technical Equipment Supplier and any member company of the 'ETTU Suppliers Pool' (ESP).

7.7 All National Associations participating in the event are requested to use the attached official logo's in all communication, publications and issues concerning the event.

7.8. The ETTU shall also invite all teams to wear on their competition shirt a badge with the event logo, placed on the left arm. It is up to each NA to accept this or not. The badges, 25 pieces per team, will be supplied by JOOLA.

7.9 USE OF THE TITLE SPONSOR'S LOGO

7.9.1 The title sponsor company's logo will be displayed:

- On surrounds and corner boards as indicated in the Annex 1 and 2
- On umpiring tables, scoring boards and towel boxes;
- On the net, fully visible for TV.
- On the top at each side of each table half

and, as the event's complete name is 2009-2012 JOOLA European Nations League

- on the Event's official program front cover
- on the four corner surrounds (maximum base 0,40 m)

8. MARKETING REGULATIONS' FULFILMENT

8.1 The ETTU, through their own officials (referees and umpires) appointed for each ENL match, shall check if the host association has fulfilled all the rights released to the sponsor's company according to the present agreement, including the correct position of JOOLA surrounds as indicated in annex 1 and 2.

8.2 No other equipment than the one provided by *the Company* shall be used, except if the Referee agrees to any deviation because of a clearly motivated reason.

8.3 An Association failing to use the adopted equipment shall be subject to a penalty imposed by the League conductor according to the following catalogue.

8.4 An Association failing to observe the regulations concerning advertisement within the playing area may be disqualified from the competition, may be fined up to 5,000 € and may be barred from competing in the following 1 or 2 seasons.

- | | | |
|------------------------------|----------------------|-------------------|
| - missing table | 2.500,- € | per table |
| - missing net | 500,- € | per net |
| - missing referee table | 300,- € | per table |
| - missing scoring board | 300,- € | per board |
| - missing surround | 300,- € | per surround |
| - wrong position of surround | 200,- € | per surround |
| non conform advertisement: | | |
| - for competitor brand | 200,- € to 1.500,- € | per advertisement |
| - missing advertisement | 300,- € | |

8.5 The amount of the respective fine will be given by ETTU to JOOLA as a compensation for any incorrect behaviour of the NA concerned.

9. PENALTIES

The Organising Association may be fined by the ETTU Executive Board for any contravention to the provision of these directives.
