



INFO 2018/1

Luxembourg, 15th January 2018

01. FROM YOUR PRESIDENT

Dear Friends,
Happy New Year to all our readers!

2018 is the year in which the new system of our European Championships for teams will start, with the final stage to be held in France in September 2019. On the 27th February 2018 the first stage matches will be played. Staging these matches will provide all participating Associations and teams a clear and ready moment to draw attention to our sport at local, regional and national level. Hereunder (item 07) you will find a number of tips and ideas that can be helpful in achieving the success we are looking for. These tips and ideas may help to attract attention, audiences, spectators, media coverage etc. It would be good if we can report and discuss this first stage during the Extraordinary Congress in Halmstad (SWE) on 30th April.



During the Halmstad Congress we will be discussing proposals to change and update our Constitution, based on the work of the 'Constitution Working Group' led by Arne Madsen. Of course we will also look at the recent constitutional changes ITTF is proposing for its Constitution and see what we can learn from them.

In Halmstad, following up on the question from Cyprus during the 2017 Ordinary Congress in Luxembourg, we are also planning to exchange ideas and do some 'old fashioned brainstorming' on how ETTU can provide support for those Associations that have for financial or other reasons decided not to participate in the new European Championships. A combination of possibly copying solutions from other sports and of some 'out-of-the-box' thinking may bring us further in our ambition to promote and develop our sport better around Europe.

Soon, on 3rd and 4th February, another event may be the start of a new tradition: 'China Construction Bank ITTF Europe Top 16 Cup'. As decided the next three editions of this Cup, so also those of 2019 and 2020, will be staged in Montreux. Who knows, Montreux might become our table tennis 'Wimbledon'!

Kindest regards,



Ronald Kramer



02. EUROPEAN GAMES MINSK 2019

-Details of the European Games Minsk 2019 Table Tennis competition format, system of play and qualification system will be announced shortly.

03. REMINDER! FUTURE ETTU EVENTS – 2019 and 2020

-Associations wishing to stage the following ETTU events

2019 EUROPEAN UNDER 21 CHAMPIONSHIPS
2020 EUROPEAN UNDER 21 CHAMPIONSHIPS

are kindly requested to send their initial applications to the ETTU Secretariat (ettu@pt.lu and rcsettu@pt.lu)

to arrive not later than **Friday 2nd March 2018**.

04. REMINDER! FUTURE ETTU EVENTS – 2021 and 2022

-Associations wishing to stage the following ETTU events

2021 EUROPEAN UNDER 21 CHAMPIONSHIPS
2021 EUROPEAN YOUTH CHAMPIONSHIPS
2021 EUROPEAN CHAMPIONSHIPS (team events) Final Stage
2021 EUROPE YOUTH TOP 10

2022 EUROPEAN UNDER 21 CHAMPIONSHIPS
2022 EUROPEAN YOUTH CHAMPIONSHIPS
2022 EUROPEAN CHAMPIONSHIPS (individual events)
2022 EUROPE YOUTH TOP 10

are kindly requested to send their initial applications to the ETTU Secretariat (ettu@pt.lu and rcsettu@pt.lu)

to arrive not later than **Friday 20th April 2018**.

05. WORLD CADET CHALLENGE

- The Executive Board has agreed for the Europe team participating in the World Cadet Challenge the top 3 players from the ranking will be invited and that 1 additional player will be confirmed by the Executive Board upon proposal from the ETTU Development Manager.

06. EUROPEAN UNDER 21 CHAMPIONSHIPS 2018

- The prospectus for the Belgosstrakh European Under 21 Championships, to be held in the city of Minsk BLR from Thursday 8th to Sunday 11th March 2018, has been published online. The list of eligible players was issued in early December. All players must be under 21 years of age on 31st December 2017 (players born on or after 1st January 1997).



07. ITTF EUROPEAN CHAMPIONSHIPS (Team Events) Stage 1

- Promotion Guide - Tips and Ideas

Version 1

The following is a list of examples that may help you in the successful planning of your home matches.

- Pre-match

- Prepare a promotion and media plan to promote matches – a plan should contain promotion activities through various channels, and maximise the fact that all matches are European Championship matches
- Write and circulate lots of good quality press releases in the lead up to matches promoting the match, players, accreditation deadlines and processes and keep your media contacts up-to-date on what is happening
- Consider holding a press conference with partners, media, Association President, local Mayor, players, coaches etc (can be in advance of the event, e.g. 2-3 weeks)
- Promotion and Marketing material:
 - Consider joint promotion in towns and cities with local partners (bill boards and digital advertising screens in towns and cities, banners outside venues, street light flags)
 - Design and print banners, backdrops, posters
 - Use ITTF/ETTU and other logos (ETTU portal information to follow)
 - Use hashtag #RoadToNantes (the hashtag for the 2018 Stage 1 and 2)
 - Link to ETTU Channels (Facebook - @EuropeanTableTennisUnion; Twitter - @ETTU_TTennis; Instagram - ettu_official; and photos on flickr)
- Organise a professional photographer or photography student for the match
- Build interest and engagement in matches through all channels and content – each match is part of the European Championships – use your players to promote matches too
- Plan to make your matches exciting and enjoyable for your fans / ticket purchasers / spectators to enjoy
- Don't forget to check and implement the technical guidelines for live streaming
- Contact local, regional, and national TV broadcast stations for interest in your matches
- Organise interviews with players, influential people and partners
- Consider selling tickets for matches to generate income – online ticketing providers are often not expensive
- Invite influential people, Mayor, regional politician, city council representation, key press and media contacts to the match (provide tea, coffee, food), local community, schools (involved in your table tennis development programmes or through your city / town partner)

- During match

- Live scoring and streaming is working effectively
- Conduct interviews with players, influential people and partners / sponsors, take photos and short video clips (smartphone, camera, handi-cams or go-pro)
- Engage and entertain with fans / spectators, e.g. sport presentation, announcers, music, lights, players signing autographs etc
- Use hashtag #RoadToNantes in social media



· **Post-match**

- Explore post-match press conference, players and coaches engaging with fans
- Circulate a post-match press release to your media and press contacts (and share with ETTU to also post)
- Post photos and match content / reports on all digital and social channels
- Upload photos, clips, quotes, interesting information and video to the ETTU portal so ETTU and ITTF can also promote content
- Write a report on your marketing and promotion activities for colleagues and management to demonstrate impact made, celebrate successes, outline learnings for next time

· If you have any questions, please contact us –
Jonny Cowan (jcowan@ittf.com) and Elena Dubkova (edubkova.ittf@gmail.com).

· **Dates**

Stage 1 A groups and B groups

27 th February 2018	1v3	1v3, 2v4 (for B groups with 4 teams)
27 th March 2018	2v1	2v1, 4v3
22 nd May 2018	3v2	3v2, 1v4
23 rd October 2018	3v1	3v1, 4v2
20 th November 2018	1v2	1v2, 3v4
4 th December 2018	2v3	2v3, 4v1

Stage 2 groups

18th and 19th May 2019

· **Draws**

Stage 2 groups – seeding according to ITTF World ranking;

Final Stage groups – the 2017 title holder (Men – Germany, Women – Romania), the host Association (France) and the 6 stage 1 group winners will be drawn to position 1 of the 8 groups, according to a seeding list provided by the Ranking Committee. The remaining 16 teams, seeded according to ITTF World ranking, will be drawn to positions 2 and 3 of the 8 groups.

08. EUROPEAN UNIVERSITIES GAMES COIMBRA 2018

- The registration for the European Universities Games 2018 opened on 15th December 2017. In July, 4,000 participants from Europe's leading sport universities will compete across 13 sports in Portugal's student city, Coimbra.
- The sports programme of the European Universities Games Coimbra 2018 includes Badminton, Basketball, 3x3 Basketball, Football, Futsal, Handball, Judo, Rowing, Rugby 7s, Table Tennis & Para Table Tennis (12th to 19th July), Tennis, Volleyball and Canoe Sprint as a demonstrative sport.
- The European Universities Games are licensed by the European University Sports Association (EUSA). Table Tennis has been a part of EUSA's sport programme since 2007,



with the most recent table tennis event - the European Universities Table Tennis Championships 2017 taking place in Olomouc, CZE. ETTU and EUSA officially announced their partnership at this event and are looking forward to developing the best conditions for table tennis in European university sport.

· More information can be found online at www.eusa.eu and www.eug2018.com.

09. ONSIDE (official title: INNOVATIVE EDUCATION TO ENHANCE THE SKILLS OF SPORT OFFICIALS IN EUROPE)

· ETTU is one of 11 partners within an Erasmus+Sport collaborative partnership, coordinated by EOSE, the European Observatoire of Sport and Employment, commencing 1st January 2018 for 3 years.

· The ONSIDE project has a focus on sport officials (e.g. umpires, referees) which are at the heart of sport and involved in competitions/matches from grassroots to the elite level.

· The project meets specific needs including to fill the identified gap in research into sport officiating, to define the generic skills (such as decision making, fair play, integrity and communication) and competences of sport officials and to promote education in sport through targeted pilot education.

· The education component of the project will create a training handbook and will also deliver training through innovative learning methods, including e-learning courses.

· The 11 partners from 9 nations are a mix of stakeholders (EOSE as applicant, 3 International/European sport federations, 2 national sport federations, 1 national sports council, 1 national Olympic committee, 1 university, and 2 national associations of sport officials.

· List of partners: 1. European Observatoire of Sport and Employment (EOSE) - France

2. Sports Officials UK (SOUK) - Great Britain

3. Association Française du Corps Arbitral Multisports (AFCAM) - France

4. European Handball Federation (EHF) - Austria

5. European Table Tennis Union (ETTU) - Luxembourg

6. European Athletics - Switzerland

7. Sport Malta - Malta

8. Dutch Olympic Committee * Dutch Sports Federation (NOC*NSF) - Netherlands

9. Romanian Football Federation (FRF) - Romania

10. British Wheelchair Basketball - Great Britain

11. National Sports Academy "Vassil Levski" - Bulgaria

· Further details will be available in the coming months.

10. 6th WORLD CONGRESS OF RACKET SPORT SCIENCE

· To be held on 25th and 26th May 2018 at the Arnoma Grand Hotel in Bangkok, Thailand the purpose of the 6th World Congress of Racket Sport Science is to bring together researchers from around the world who are interested in factors which substantially influence the results of competitive racket sports. The Congress will focus on topics such as coaching, biomechanics, ergonomics, expert system, fitness testing, injuries and their prevention, nutrition, physiology, rehabilitation and training.

· For more information visit the conference website at www.racketsports2018.com.



11. ETTU 60th ANNIVERSARY BOOK

· Copies of the ETTU 60th Anniversary book are available for €25 plus postage per copy. If you wish to order, please contact the ETTU Secretariat (ettu@pt.lu).

12. DATES FOR YOUR DIARY 2018

· Please note the 2018 ETTU Extraordinary Congress will be held (subject to confirmation) on Monday 30th April 2018 during the LIEBHERR 2018 ITTF World Team Championships in Halmstad SWE.

· Please note the 2018 ETTU Ordinary Congress will be held on Wednesday 19th September 2018 during the 2018 ITTF European Championships in Alicante ESP.

· Please note the following dates:

- **China Construction Bank ITTF Europe Top 16 Cup**, Montreux SUI – Saturday 3rd and Sunday 4th February 2018
- **Belgosstrakh European Under 21 Championships**, Minsk BLR – Thursday 8th to Sunday 11th March 2018
- **European Youth Championships**, Cluj-Napoca ROU – Sunday 15th to Tuesday 24th July 2018
- **Europe Youth Top 10**, Vila Real, POR – Friday 7th to Sunday 9th September 2018
- **ITTF European Championships**, Alicante ESP – Tuesday 18th to Sunday 23rd September 2018

13. WORLD TABLE TENNIS DAY

· The clock is ticking, there are less than five months to World Table Tennis Day, Friday 6th April 2018.

· For more information:

<https://www.ittf.com/2017/10/10/clock-ticking-less-six-months-world-table-tennis-day/>

14. THANK YOU FROM THE SECRETARIAT

· Thank you to the many member Associations who have paid their 2017 invoice. Many thanks for your co-operation.

· Member Associations with unpaid 2017 invoices are kindly requested to assist European Table Tennis Union by giving this matter their earliest attention.

Best wishes for 2018 from the ETTU Secretariat and Staff



ETTU DEVELOPMENT PARTNER

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EVOLUTION

ETTU SUPPLIERS POOL MEMBERS