

ETTU inventory Events – Sponsorship

European Youth Events

The following describes the rights for the ETTU sponsors/suppliers at ETTU Youth Events.

- **Title Sponsor** will have the following rights, to be implemented by the LOC:
 - Naming right of the Event with Event Title (Sponsor Name Year Event Name)
 - Top floor sticker in all show court tables (ETTU and Sponsor to agree floor sticker design e.g. dimension, size and 1.5 stretch up to 5m² size; Title Sponsor to print and ship floor stickers with other activation equipment).
 - Sponsor logo in the net of all show court tables.
 - Eight (8) advertising boards in each show court; see illustration below for positions. To note that LED may replace A/B-boards. Each court is composed by total of twenty-eight (28) advertising boards.
 - If LED surrounds are used, the Title Sponsor is entitled to thirty-three (33%) of the LED sequences. The LED rotation will be made after each point.
 - 1 Trade stand of thirty (30) m² in prime Title Sponsor position.
 - Other branded machines, equipment or activation items as agreed between Title Sponsor, ETTU and LOC; this includes secondary banner branding opportunities which may or may not be possible dependent on the Event branding plan and Event branding identity.
 - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
 - Sponsor's logo and name on the front cover of the Event official programme and the Official Poster for the Event.
 - One (1) full page colour advertisement, in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
 - 30 second Sponsor advert played on the venue big screen (provided venue has screens for the event).
 - Sponsor is entitled to receive ten (10) VIP-passes for each session. VIP-passes entitle Sponsor access to VIP-facilities at the Event.
 - The Sponsor benefits from product exclusivity.
 - Sponsor is entitled to receive ten (10) day tickets (general admission) for each session.
 - Sponsor is entitled to two (2) double rooms for the duration of the Event in the official Event hotel (from the night before the Event starts to the morning after the final day).

- Sponsor is entitled to transport between the venue, hotel and airport. LOC shall endeavour to ensure one (1) private car for the use of Sponsor.
 - Sponsor shall provide all necessary artwork and logos.
- **Major Sponsor** will have the following rights, to be implemented by the LOC:
 - 1 logo sticker on the floor, on the short side i.e. left or right side of the table(s) of maximum size of 2.5m², at the show court table(s).
 - 3 advertising boards in each show court. To note that LED may replace A/B-boards.
 - If LED surrounds are used, the Sponsor is entitled to eleven (11%) of the LED sequences.
 - 1 Trade stand of fifteen (15) m².
 - Logos on the backdrops
 - 1 advertisement in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
 - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
 - 10 entry tickets per day.
 - 5 VIP accreditations per day.
 - Two (2) rooms for the duration of the Event in the official Event hotel (from the night before the Event starts to the morning after the final day).
 - The Sponsor may benefit from product exclusivity.
- **Official Timekeeper Sponsor** will have the following rights, to be implemented by the LOC:
 - 2 advertising boards in each show court. To note that LED may replace A/B-boards.
 - If LED surrounds are used, the Sponsor is entitled to six (6%) of the LED sequences.
 - 1 Trade stand of twelve (12) m² space, free of charges
 - Logos on the backdrops
 - 1 advertisement in the Official programme. Sponsor to provide advertisement to required specification at Sponsor's own cost.
 - Sponsor's logo on Press conference "back drop" and Mixed zone (for TV interviews) "back drop".
 - 4 entry tickets per day.
 - 2 VIP accreditations per day.
 - Two (2) rooms for the duration of the Event in the official Event hotel (from the night before the Event starts to the morning after the final day).

- **Suppliers Pool Members** will have the following rights, to be implemented by the LOC:
 - sales booth of each twelve (12)m² space in the commercial area, but only to those who have been selected / confirmed by ETTU.
 - 1 half-page colour advertisement in the event official program and two (2) VIP accreditations.

- **General terms:**
 - The **ETTU logo** (1) must be placed on the short side, right side of the table(s) of maximum size of 2.5m² in court of all show courts.
 - In case any of the above ETTU sponsors/suppliers are not confirmed for an Event, ETTU can, at its sole discretion, redistribute the inventory with limitation to only field of play and surrounds advertisement of the not confirmed ETTU sponsors/suppliers to other ETTU sponsors/suppliers listed above or partly to the LOC. The same applies also in case all ETTU sponsors/suppliers are confirmed but a different agreement in place between ETTU and one or more of the ETTU sponsors/suppliers (i.e. 1 ETTU logo space given to sp./sup. or 1 sp./sup. logo space given to another sp./sup.).
 - LOC may define and allocate at its discretion and according to the available rights, the rights and obligations for its own sponsors and suppliers.



/Sponsor

Major Sponsor 1 (LOC)

TITLE SPONSOR

Major Sponsor (2)

1	2	3	4	5
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LOC Sponsor

28

TITLE SPONSOR

27

Major Sponsor (2)

26

Time Keeper

25

LOC Sponsor

24

TITLE SPONSOR

23

LOC Sponsor

22

LOC Sponsor

21

LOC Sponsor

20

TITLE SPONSOR

Major Sponsor 1 (LOC)



Major Sponsor 2



Major Sponsor 1 (LOC)

Major Sponsor 1 (LOC)

6

TITLE SPONSOR

7

LOC Sponsor

8

Time Keeper

9

LOC Sponsor

10

TITLE SPONSOR

11

LOC Sponsor

12

LOC Sponsor

13

LOC Sponsor

14

19	18	17	16	15
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Major Sponsor (2)

TITLE SPONSOR

Major Sponsor 1 (LOC)



(Main) Camera Position